

## Ancillary Events

Traveller Information Services Association Information Day

Sunday, November 16, 9:00 a.m. &ndash; 1:00 p.m.

Location: Jacob Javits Convention Center

FREE

Morning (TISA /NATWG members, registration required)

The Traveller Information Services Association (TISA ) is holding a joint meeting with the North American Traffic Working Group (NATW G), in order to address topics of particular interest to members of the traffic and travel information industry in America.

Afternoon (open to all, registration required)

TISA will hold an &ldquo;information day&rdquo; clinic, for potential members and other organizations to find out more about TISA &rsquo;s objectives and the benefits of taking part. Come and talk to us!

TISA has been established as a not-for-profit company to ensure an international framework for market-driven, coordinated, proactive implementation of traffic and travel information services and products based on existing standards, and works towards the development and

deployment of future standards and services.

Further information and registration is available at [www.tisa.org](http://www.tisa.org) or email [s.chaufton@tisa.org](mailto:s.chaufton@tisa.org).

ITS Systems Engineering Around The World: Delivering High-Quality Products On Time and On Budget -- SOLD OUT

Sunday, November 16, 8:00 a.m. &ndash; 5:00 p.m.

Sheraton New York Hotel & Towers

\$75 per person (includes lunch)

This workshop will include presentations from around the world on systems engineering processes and associated government policies established to support the development and deployment of ITS. These presentations will be followed by a roundtable discussion and open forum among workshop delegates. Speakers representing Asia, Europe, South America, Australia, and North America will share their experiences in implementing systems engineering process, providing a range of perspectives on how project management tools, quality assurance measures, and other systems applications can help enhance the execution of ITS technologies designed to save lives and time.

IBEC Workshop: Vehicle Infrastructure Integration/Vehicle Infrastructure Cooperation: Dream or Reality and How to Tell the Difference - A Workshop in Four Parts

Sunday, November 16, 8:30 a.m. &ndash; 4:30 p.m.

Sheraton New York Hotel & Towers

Conference Room L

Ticket Price: \$75 per person (includes lunch)

It is a concept that goes by many names: vehicle infrastructure integration (VII ) in the United States, cooperative systems (CS) in Europe. Around the world, these partners are working together to evaluate the technical, economic, and socio/political feasibility of deploying a communications system whose purpose is to achieve dramatic improvements in the safety and efficiency of the surface transportation system. There has been much speculation about the projected impacts of VI /CS and many futuristic scenarios have been presented. The first session will be an introduction to VI /VIC activities being conducted around the world, focusing on Europe, Japan, and the U.S. The second session will be a facilitated discussion on VI /CS deployment challenges and how these challenges can be overcome. In the third session, experts from the ITS evaluation community will present the latest findings from evaluations being conducted around the world on exactly what are the benefits and costs of VI /CS . The fourth session will consist of a facilitated discussion on how to share information internationally on VI /CS activities and evaluation results.

ITS America's State Chapters Council Meeting and Chapter Strengthening Workshop

Sunday, November 16, 12:00 p.m. &ndash; 5:00 p.m.

Sheraton New York Hotel & Towers

Conference Room K

\$50 (includes lunch)

ITS America's State Chapters Council will host this workshop to provide members of its state and regional chapters with information and strategies to achieve their maximum potential. The State Chapter Strengthening Workshop brings together chapter leaders from around the country to share best practices and lessons learned on subjects crucial to state chapter success. The workshop will be preceded by a brief meeting of the State Chapters Council.

U.S. Department of Transportation to Launch "Safe Trip-21" at the 15th World Congress on ITS

SafeTrip-21 is a first-phase demonstration of work done by the U.S. Department of transportation in support of Vehicle Infrastructure Integration. The U.S. DOT has partnered with the California Department of Transportation to establish the initial SafeTrip-21 test site in the San Francisco Bay area. As part of the 11th Avenue Theater Show, SafeTrip-21 will show how new readily available wireless technologies can be used to improve vehicle and pedestrian safety.

SafeTrip-21 will demonstrate how ITS technologies can improve safety and enhance the travel experience using readily available wireless communications devices. Delegates will have a unique hands-on opportunity to experience these interactive communications technologies on the VI Testbed in Manhattan. Tickets can be purchased at the registration area.